

Klaxcar growing in Ireland

Klaxcar has been expanding its presence in the European aftermarket over recent years and has enjoyed particular success in Ireland. The company now has over 20 years' experience in the supply of automotive components across Europe and has built a strong reputation for its combination of product quality and competitive prices.

The product range is comprehensive covering 8 product groups, Cooling, Braking & Friction, Suspension, Sensors & Valves, Filtration, Vision, Ignition, and Electrical products. These split down into 36 individual product categories with some 6000 references offering excellent application coverage across the board. Throughout the range there is also an emphasis



LtoR: Cedric Mizrahi, GM of Klaxcar at Automechanika, with Gary Murphy & Derek Tohill from PartsforCars, one of the Klaxcar distributors in Ireland

on first class availability, with efficient logistical operations supplying 85 countries worldwide.

Many of the products available are sourced from OE production facilities and have European quality certification.

However, pricing allows for the components to be sold effectively in the highly competitive aftermarket sector.

Klaxcar also invests strongly in databases and product cataloguing to ensure that full product information is available on electronic cataloguing systems such as TecDoc. It also has its own complete online web catalogue to ensure that customers always have access to effective product data and technical information.